

NAPL Network Survey Advantage CSI

Price List

Features	Survey 1	Survey 2
Set-up your company logo and match company color scheme	X	
Set-up online report & link per location	X	
Train printer management to effectively use real-time online reports to optimize data mining.	X	
Set-up escalation workflow rule to delivery individual surveys real-time to designated e-mail address.	X	
Set-up workflow rule to schedule delivery of online reports to manager preferences.	X	
Set-up personalized thank you message	X	
Set-up customer specific landing web page after surveys are submitted	X	
Set-up your customer e-mail database for future e-communications	X	
Set-up your company for future benchmark and adhoc reporting	X	
Set-up proper question order with skip or branch logic	X	
Set-up personalized e-mail invitation for survey delivery from specified printer manager	X	
Set-up customized individual survey response delivery rules	X	
Consult on how to export e-mails out of EFIT™, Pace Systems™ Streamline™, Printstar™, PrintersPlan™, Quickbooks™, Outlook™ and other management systems.	X	X
Send Personalized e-mail invitation with survey link	X	X
Send online report for self-serve querying and analysis	X	X
Send reminder e-mail sent to those not responding	X	X
Deliver annual peer benchmark report	X	X
Send personalized follow-up email to share & thank customers	X	X
Pre-populate or import known responder information into each delivered survey	X	X
Add known responder information into reporting	X	X
Actively manage survey participation to drive up response rates	X	X
Manage customer database after survey project is complete (opt outs, surveying frequency, new e-mails, etc.)	X	X
Generate and deliver sales lead report if applicable	X	X
Manage bad e-mail addresses and generate bad e-mail report	X	X
Ongoing training of online report tool if necessary	X	X
Consult on optimizing response rates and value for future surveys	X	X
Manage question changes on the fly if necessary	X	X
Support survey responders taking survey	X	X
Deliver advanced trend reports for compare previous performance metrics	X	X
Deliver advanced site reporting to compare multiple locations	X	X
Membership pricing/survey project(This is a 25% member discount)	\$1,499	\$949

*Pricing is or one survey project (launch, collection, and reporting)

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