



EXCELLENCE IN GRAPHIC COMMUNICATIONS MANAGEMENT



NAPL PROFESSIONAL SERVICES GROUP

Mike Philie
Vice President, Consultant

Mike Philie joined NAPL in 2008 as a vice president and consultant. Bringing with him more than 28 years of commercial printing industry experience helping companies achieve and sustain profitable growth, Mr. Philie will direct sales management consulting efforts on behalf of NAPL, whom he has served as an associate consultant since July 2007.

Mr. Philie has a strong track record of helping companies who have been ‘treading water’ succeed in taking their organizations to the next level of growth. Depending on a company’s specific objectives, he can show companies what steps lead to higher profits, how to become a trusted advisor to clients, how to define and become a leader in the business niche that’s right for them, and how to implement many other business-building strategies.

Holding a Bachelor of Science degree in Printing Management from Rochester Institute of Technology, Mr. Philie has worked in the commercial printing industry for his entire career, holding positions ranging from sales, regional, and national management to company president. This direct industry experience distinguishes him from many other industry consultants and enables him to provide clients with realistic, results-oriented recommendations to strengthen their business performance.

About NAPL Professional Service Group: Our team of industry experts delivers independent advice to owners and senior managers of companies needing specialized know-how and practical insights as they consider strategic options to make critical decisions affecting their business.

About NAPL: Chartered in 1933, NAPL (www.napl.org) is a not-for-profit trade association representing companies in the \$100 billion+ graphic communications industry. NAPL’s comprehensive slate of business-building solutions provides company leaders with the strategies, insights and guidance they can use to make informed decisions, minimize risk, anticipate change, and profitably grow their business.

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